

Atiqa Ashraf

Frontend & Email Designer & Developer



Northampton



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www.atiqa.co.uk



07791671487

Creative and technically skilled Frontend & Email Developer with over 9 years' experience designing and building responsive websites, HTML emails, and digital assets across fast-paced tech and e-commerce environments. Skilled in HTML, CSS, JavaScript, and WordPress, with a strong eye for detail and usability. Passionate about delivering pixel-perfect, accessible designs and supporting digital projects from concept to deployment. Seeking a Remote role in a supportive, growth-oriented environment.



Work Experience

Aug 2016 – Nov 2023

Frontend & Email Developer / Designer

- Designing wireframes and high-fidelity UI layouts to support digital marketing and web initiatives
- Creating visually engaging email designs, illustrations, and GIFs for marketing campaigns
- Developing responsive, accessible HTML/CSS email templates optimised for various devices and platforms
- Executing end-to-end email campaigns, including testing, troubleshooting, and deployment
- Conducting QA across email clients and browsers to ensure design and code consistency
- Building and maintaining web pages using HTML, CSS, JavaScript, and frameworks such as Bootstrap
- Managing and updating content within CMS platforms, including Drupal and WordPress
- Optimising websites and emails for performance, load speed, and user experience
- Designing digital and print assets for marketing campaigns, trade shows, and branded communications

www.technojobs.co.uk

Dec 2014 – Aug 2016

Web Designer / Developer

- Designing and Developing HTML E-mails
- Designing promotional banners for website
- Looking after social media platforms.
- Responsible for designing promotional marketing material.
- Keeping the website up to date, making sure all stock online is up to date with right prices.

www.thewatchsource.co.uk



Education

2011 - 2014

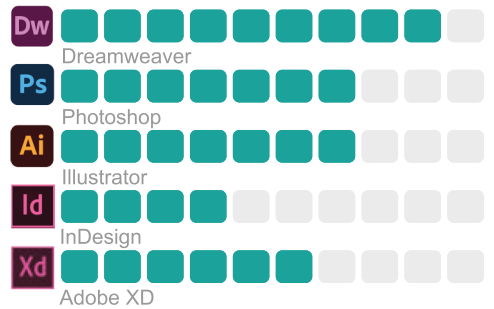
BSC Business and Web Design

University of Northampton

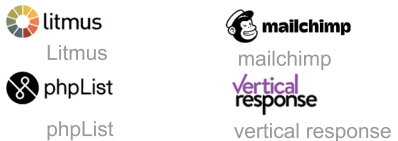


Skills

Adobe Creative Suit



Email Development



CMS & Platforms



Workflow & Version Control



Code

