Atiqa Ashraf

Frontend and Email Developer/Designer







I'm a creative and technically skilled Email Designer and HTML Developer returning to the workforce after a two-year career break—one year for maternity leave and a subsequent year following redundancy. With a strong background in designing and developing responsive, accessible email campaigns, I'm now actively seeking a flexible, meaningful role that aligns with both my experience and current life stage. This opportunity is a perfect fit, allowing me to contribute my skills in HTML/CSS, while re-engaging with work in a supportive, remote-first environment.

Work Experience

August 2016- November 2023 - Technojobs Frontend and Email Designer and Developer

- Designing wireframes and high-fidelity UI layouts to support digital marketing and web initiatives
- Creating visually engaging email designs, illustrations, and GIFs for marketing campaigns
- Developing responsive, accessible HTML/ CSS email templates optimised for various devices and platforms
- Executing end-to-end email campaigns, including testing, troubleshooting, and deployment
 Conducting QA across email clients and browsers to ensure design and code consistency
- Building and maintaining web pages using HTML, CSS, JavaScript, and frameworks such as Bootstrap
- Managing and updating content within CMS platforms, including Drupal and WordPress Optimising websites and emails for performance, load speed, and user experience
- Designing digital and print assets for marketing campaigns, trade shows, and branded communications

www.technojobs.co.uk

December 2014 - August 2016

The Watch Source

- Web Designer/Developer
- Designing and Developing HTML E-mails
- Designing promotional banners for website
- Looking after social media platforms
 Responsible for designing promotional
- marketing material.
 Keeping the website up to date, making sure all stock online is up to date with right prices.



Education

2011 - 2014

BSC Business and Web Design University of Northampton



Adobe Creative Suite





Code

HTML

CSS

CSS

B

Bootstrap

JS

Javacript

PhP

PHP

(Is)

LESS

SASS



Other Skills

Drupal
Wordpress
Sketch

Linux

Version Control

GIT

Task Runner

Grunt Gulp

